

NEW PHILCO SWIVEL-SCREEN CONSOLETTES



MODEL 3412 SHOWN ABOVE WITH AUTOMATIC CLOCK CONTROL

17-INCH DIAG. MEAS. 155 SQ. INCH VIEWABLE AREA

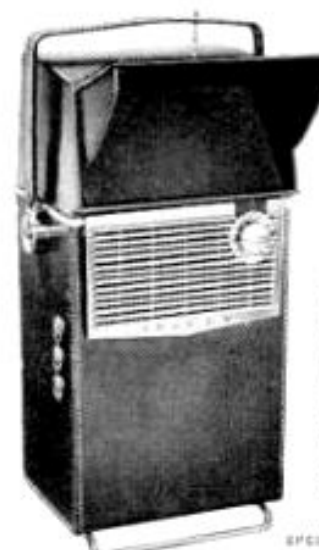
Predicta Decorator TV priced from \$199⁹⁵

MODEL 3408
WITHOUT CLOCK

Compact, beautiful, and the screen swivels a full circle! Beam the picture in any direction. Siesta, shown above, even has automatic clock controls. Turns on your favorite programs... turns itself off at night!

Philco Consolettes come in five fashion-wise colors — gold, charcoal brown, vermilion, beige and mahogany finish. Handsome stand (included at no extra cost!) has gleaming brass legs, useful decorator shelf. Complete unit measures just 12 inches deep!

Super-powered Predicta chassis has Perma-Circuits. Sound out front, fingertip controls, built in Pivot-Tenna! Go see these new Philco Consolettes, priced from \$199⁹⁵



PHILCO
Safari
World's First
Transistor
Portable TV!

Plays anywhere... even in the brightest sunlight... on its own rechargeable battery. Sensational picture... like looking at a theatre screen. Weighs just 15½ pounds. Genuine leather case, natural or black, with handsome stitching.



NEW SLENDER SEVENTEEN HAS

REMOTE CONTROL
at no extra cost!

New-Matic remote control turns set on and off, changes channels. Exclusive Scan-Tenna handle has powerful, zip-out, 39" dipole antenna. It rotates, locates strongest signal. Slender Seventeeners are available in a variety of colors and finishes.

★ On September 12, Philco brings you the exciting Miss America Pageant — "live" from Atlantic City.

MODEL 3408

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.

PHILCO

QUALITY FIRST!